

# Spencer Winegarden

Web Developer for Harland Financial Solutions

Spencer@Winegarden.org

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## Summary

Current: Web developer for large online banking solutions provider using CRM and ticket systems to implement Internet Banking for small to large credit unions and banks from around the country.

Recently: Senior Content Specialist managing small teams of individuals to accomplish client goals in Email and Web marketing. Utilizing proprietary and off-the-shelf Content Management Systems (CMS), Project Management and analytic tools. Particularly interested in managing large projects from conception to go-live.

## Specialties

Project Management, User Interface (UI), Email Marketing, Web Development, Social Networking, Microsites, Online Marketing, Search Engine Optimization (SEO).

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## Experience

### **Senior Web Developer at Harland Financial Solutions**

October 2007 - Present (1 year 4 months)

Web Developer for Internet Banking portals which include bank and credit union websites as well as Online Banking solutions with the Cavion suite of products. Working mainly with the Implementation groups to get the financial institutions ready for live launches of their online solutions.

*1 recommendation available upon request*

### **WAP Webmaster at 5280 Mobile**

July 2007 - September 2007 (3 months)

Senior Web Developer for wireless media distribution and wireless websites for overseas companies and their affiliates. Tasked with tracking analytics, statistical reporting and ROI evaluation.

*1 recommendation available upon request*

### **Senior Content Specialist at Merkle Inc.**

November 2004 - June 2007 (2 years 8 months)

Managed a team of Media Production Specialists that oversaw the design, development and deployment of email marketing solutions for Fortune 500 companies such as Blockbuster, Charles Schwab, Wynn Resorts and DirecTV among others.

*2 recommendations available upon request*

**IT Manager at Retirement Strategies and Investments, Inc.**

September 2000 - October 2004 (4 years 2 months)

Oversaw all technical aspects of the 5-person office including managing IT projects, user workstations, network server and the company website.

**Corporate Webmaster at Verio**

June 1998 - August 2000 (2 years 3 months)

Corporate Webmaster for Verio.com as well as implementation of acquired companies and their respective websites into the Verio family of sites.

*1 recommendation available upon request*

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**Education****Fort Lewis College**

1994 - 1998

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**Interests**

Tech, computers, Internet, Web, Blogs, Marketing, Analytics, project management, technology, green living, family, rock climbing, racquetball

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## 5 people have recommended Spencer

"Spencer worked well with others, was a quick learner, and was able to follow directions and complete tasks independently."

— **Steve Fry**, *Webmaster, Verio*, managed Spencer at Verio

"Spencer Winegarden was fantastic to work with at Harland Financial Solutions. He was an organized, experienced team player with great interpersonal skills. A motivated web developer, a person you could trust when you wanted to be sure that important tasks would be completed in a systematic and precise way. I can highly recommend him."

— **Jeff Kuhns**, *Senior Account Manager, Harland Financial Solutions*, worked with Spencer at Harland Financial Solutions

"I spent an extensive amount of time working directly with Spencer creating wireless websites. Spencer's web expertise and technical knowledge lended itself directly to creating better sites with more traffic, statistic analysis and sales. Many of the challenges that I came across were out of my league as a designer and with Spencer there to aid me we were able to create great sites quickly and have both of our specific niches be distributed properly. I would highly recommend Spencer to anyone in this or the html/CSS field. He was an invaluable resource and a good friend."

— **Alex Hicks**, *WAP Designer, 5280 Mobile*, worked directly with Spencer at 5280 Mobile

"Some people consult trade magazines, blogs, or news feeds for the latest in digital technologies; I consult Spencer Winegarden. More than being a reliable colleague and a patient instructor for our client-facing account team, Spencer made the technical details, and the work atmosphere in general, fun and engaging. I would easily welcome the opportunity to work with him again -- and learn from him -- in the future."

— **Kristy LaPlante**, *Account Production Manager, Merkle Interactive Services*, worked with Spencer at Merkle Inc.

"Spencer always went above and beyond in a very fluid environment. He provided support to all those around him and continued to improve the department."

— **Douglas Labout**, *Configuration Manager, Merkle*, worked with Spencer at Merkle Inc.

Contact Spencer on LinkedIn